

Wellington

2023 NSCS REFLECTIONS

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NATIONAL
SPORT CLUB
SURVEY



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NATIONAL SPORT CLUB SURVEY

- Annual snapshot of the management and operations of NZ's sport clubs
- Partnership between NZASA and AUT SPRINZ
- 7500 sport clubs invited to participate each year
- Longitudinal trends as well as annual themes
- 2023 was 6th Year
- Complements individual-level data with this focus on clubs as "organizational entities"
- Wider "insights landscape"

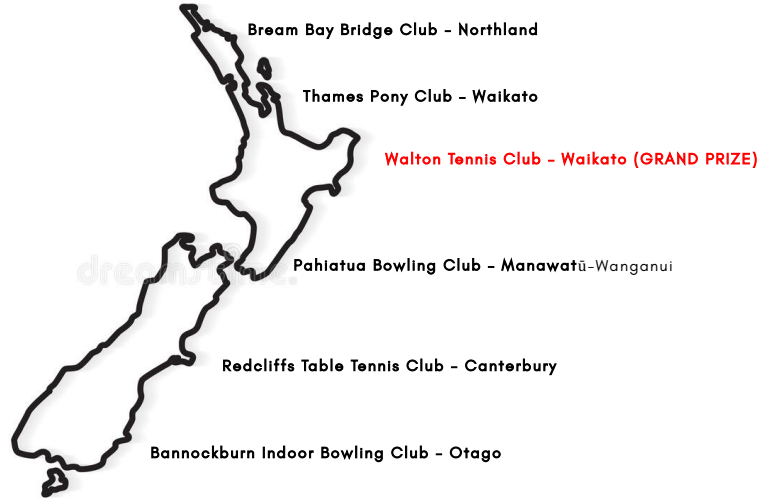


NATIONAL
SPORT CLUB
SURVEY



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2023 NSCS - Prize Draw Winners



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TODAY

PART 1

- Membership, Governance, Finances, W & G

PART 2

- Schools x Club Intersection

PART 3

- Disability

PART 4

- Integrity

PART 5

- Casualisation



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PART 1 – KEY METRICS



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	Members	
NEW ZEALAND 2023		204
Auckland North		361
Auckland West		202
Auckland Central/East		353
Auckland South		227
Wellington		172
Canterbury		203
Southland		89
NEW ZEALAND 2022		203
Auckland North		389
Auckland West		161
Auckland Central/East		389
Auckland South		516
Wellington		168
Canterbury		165
Southland		114
NEW ZEALAND 2021		200
Auckland North		293
Auckland West		212
Auckland Central/East		415
Auckland South		248
Wellington		143
Canterbury		167
Southland		143
NEW ZEALAND 2020		176
NEW ZEALAND 2019		190
NEW ZEALAND 2018		200



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Financial Health of Club	Losing Money
NEW ZEALAND 2023	8%
Auckland North	7%
Auckland West	10%
Auckland Central/East	10%
Auckland South	22%
Wellington	3%
Canterbury	8%
Southland	12%
NEW ZEALAND 2022	10%
Southland	
Auckland North	20%
Auckland West	5%
Auckland Central/East	10%
Auckland South	5%
Wellington	13%
Canterbury	14%
Southland	8%
NEW ZEALAND 2021	6%
Auckland North	14%
Auckland West	5%
Auckland Central/East	10%
Auckland South	11%
Wellington	4%
Canterbury	3%
Southland	12%
NEW ZEALAND 2020	11%
NEW ZEALAND 2019	5%
NEW ZEALAND 2018	5%



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Club Board/Committee	Females	Club Board/Committee	Under 30
NEW ZEALAND 2023	48%	NEW ZEALAND 2023	8%
Auckland North	39%	Auckland North	7%
Auckland West	35%	Auckland West	14%
Auckland Central/East	43%	Auckland Central/East	7%
Auckland South	55%	Auckland South	8%
Wellington	47%	Wellington	6%
Canterbury	44%	Canterbury	7%
Southland	79%	Southland	3%
NEW ZEALAND 2022	44%	NEW ZEALAND 2022	9%
Auckland North	49%	Auckland North	10%
Auckland West	52%	Auckland West	9%
Auckland Central/East	38%	Auckland Central/East	9%
Auckland South	44%	Auckland South	9%
Wellington	43%	Wellington	13%
Canterbury	41%	Canterbury	7%
Southland	45%	Southland	5%
NEW ZEALAND 2021	49%	NEW ZEALAND 2021	8%
Auckland North	47%	Auckland North	11%
Auckland West	57%	Auckland West	8%
Auckland Central/East	38%	Auckland Central/East	6%
Auckland South	46%	Auckland South	5%
Wellington	46%	Wellington	8%
Canterbury	45%	Canterbury	9%
Southland	49%	Southland	7%
NEW ZEALAND 2020	44%	NEW ZEALAND 2020	8%
NEW ZEALAND 2019	44%	NEW ZEALAND 2019	9%



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Chair Tenure	Less than 1 Year	1-2 Years	3-5 Years	5 Years +
NEW ZEALAND 2023	19%	27%	27%	26%
NEW ZEALAND 2022	20%	27%	26%	27%
NEW ZEALAND 2021	16%	30%	27%	26%
Tennis 2023				41%
Netball 2023				53%
Rugby 2023				15%
Football 2023				22%
Cricket 2023				40%
Cricket 2021				66%



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Board Chair	Females
NEW ZEALAND 2023	30%
Auckland North	31%
Auckland West	26%
Auckland Central/East	31%
Auckland South	26%
Wellington	31%
Canterbury	29%
Southland	24%
NEW ZEALAND 2022	29%
Auckland North	33%
Auckland West	45%
Auckland Central/East	26%
Auckland South	33%
Wellington	27%
Canterbury	26%
Southland	24%
NEW ZEALAND 2021	31%
Auckland North	31%
Auckland West	45%
Auckland Central/East	26%
Auckland South	28%
Wellington	34%
Canterbury	34%
Southland	23%



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PART 2 - SCHOOLS x CLUB INTERSECTION








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Engage with Schools?	
NEW ZEALAND 2023	65%
Auckland North	60%
Auckland West	70%
Auckland Central/East	83%
Auckland South	74%
Wellington	60%
Canterbury	65%
Southland	62%
Paid Admin	89%
TEAM SPORTS	83%
INDIVIDUAL SPORTS	58%
Outdoor Bowls	54%
Golf	69%
Rugby	90%
Tennis	80%
CLUBS THAT ENGAGE = 262 Members	CLUBS THAT DON'T ENGAGE = 113 Members

Almost 80% of schools that do not engage with schools SEE VALUE in engaging in future.

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How Engage?	
FACILITIES	
School(s) use club facilities	38%
Club uses school facilities	16%
Club given equipment to school	19%
COACHES	
Provides Coaches	29%
Provides Officials	18%
Trains coaches	8%
Trains officials	5%
RECRUITMENT	
Recruits from school	32%
Recruits school leavers	10%
Have-a-go days	25%
Promotes to school	34%
PROGRAMS/COMPS	
School enters teams	16%
Coordinate schedules	14%
Runs sessions as part of curriculum	11%
Runs sessions NOT part of curriculum	14%
Academy programmes	11%
Kiwisport	6%



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Value

Two key themes:

1. Recruitment/promotion
2. Providing opportunities

Almost all responses related in some way to recruiting members, future members, new members, younger members, promoting our sport.

“There would be value in having partnerships with schools so that resources could be shared, and efforts coordinated, and so that when children leave school, they already have an association with a club making it easier to continue to play or move into coaching, managing or administrative roles.”
(Netball club, Wellington)

“Source of new members, promotion of tennis in general.”
(Tennis club, North Harbour)



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Barriers

Very similar themes from clubs that do or do not engage with schools.

"Short of time. Heavy reliance on a small and same number of people in the club"
(Hockey Club, Hawkes Bay)

Two key themes:

1. Lack of interest or response from schools.
2. Lack of time or resources for the clubs

"Only engaged with school sports teachers once and reception was not warmly encouraged.... suggested that it be left to individuals to choose sports outside of school hours."
(Croquet Club, Otago)



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PART 1 & 2 DISCUSSION

(and for your club / sport moving forward)

How diverse are the club boards/committees at your club or in your sport?

What benefits have you seen flowing on from board diversity?

How do clubs/sports engage with schools in your sport / at your club and what are the barriers?



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PART 3 -DISABILITY SPORT AND COMMUNITY CLUBS

29%

OF CLUBS ASK MEMBERS ABOUT PHYSICAL OR INTELLECTUAL IMPAIRMENT

55%

OF CLUBS HAVE TAKEN STEPS TO INCLUDE DISABLED SPORT PARTICIPANTS IN THEIR CLUB.

68%

OF CLUB BOARDS DISCUSS MATTERS RELATED TO DISABILITY SPORT RARELY OR NOT AT ALL



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56%

OF CLUBS SEE AN OPPORTUNITY TO WORK WITH THEIR REGIONAL DISABILITY SPORT ORGANISATIONS ON AN EVENT, PROGRAM OR INITIATIVE

14%

OF CLUBS SAY IT IS ESSENTIAL, OR A HIGH PRIORITY, TO ENHANCE OPPORTUNITIES FOR DISABLED PEOPLE IN THEIR COMMUNITY

34%

Of clubs are fairly or completely confident that their leaders and deliverers are able to meet the needs of disabled people



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HAS YOUR CLUB TAKEN STEPS TO INCLUDE DISABLED PEOPLE?




For those who said 'yes' (55%) and when asked to describe the most common steps included:

- Specialised and/or modified equipment
- Accessible club facilities
- Tailored events and/or programs
- Upskilling coaches

"We encourage people with disabilities to use equipment that helps them compete, e.g. bowling arms and walking sticks"
- Bowls Club, Waikato

"We do a "crickstars" programme that is designed for disabled kids on a Sunday"
- Cricket Club, Auckland

"We are upskilling members and surrounding coaches to disabled weightlifting to develop connections and awareness to participate in the sport with disabilities"
- Weightlifting Club, Manawatu-Wanganui

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DO YOU SEE AN OPPORTUNITY FOR YOUR CLUB TO WORK WITH YOUR RDSO ON AN EVENT, PROGRAM, OR INITIATIVE?




For those who said 'yes' (56%) the opportunities discussed include:

- Hosting a tournament or event
- Running a program, session, or 'have-a-go' day
- Provision of resources

"We would love to launch a programme delivering some adapted football, but don't really know where to start"
- Football Club, Auckland

"By providing boats and some personnel to assist with any sailing activity for the disabled"
- Yachting Club, Southland

"We are currently working with Special Olympics Waipa branch to run a programme to get more participants and tutors"
- Bowls Club, Waikato

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WHAT IS YOUR CLUB DOING TO ADDRESS ANY BARRIERS FOR DISABLED PEOPLE IN YOUR CLUB?

The key themes were:

- Building community
- Providing new and/or adapted equipment
- Providing accessible facilities
- Improving coach capabilities

"Equipment can be adapted for each individual as required so when we have people wanting to join the club, we can then work with them on the most appropriate equipment for them"

- Archery Club, Auckland

"We have built suitable facilities and continue to engage with disabled members to access further opportunities"

- Cycling Club, Taranaki

"Encouraging learning and development within the coaching team"

- Swimming Club, Canterbury



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PART 3 DISCUSSION

(and for your club / sport moving forward)

How to get conversations going about disability sport at your club, in your sport?

What are some initial steps to take at your club, in your sport?

What opportunities exist to work with your RDSO?



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PART 4 - INTEGRITY IN COMMUNITY SPORT

- New Integrity Sport and Recreation Commission & 2023 ACT
- Aim to better understand integrity issues in community sport via 2023 NSCS
- Assist the Commission in its development of sport integrity codes
- Current focus on national level sport integrity systems (Kihl, 2019) with a gap at the local club level (Ordway et al., 2022)



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RATE INTEGRITY ISSUES ON HOW OFTEN THEY ARE DISCUSSED AT YOUR CLUB'S COMMITTEE/BOARD MEETINGS

ISSUE	Not at all	Rarely / Sometimes	Often / Very Often
Competition Manipulation Match / Spot-Fixing	56%	38%	6%
Corruption Fraud / Deception / Breach of Trust	59%	38%	3%
Doping Prohibited Substances / Methods	72%	25%	3%
Abuse Violence	43%	52%	5%
Bullying Harassment / Intimidation	34%	58%	8%
Safeguarding Children	32%	39%	29%
Racism	56%	38%	6%
Discrimination	52%	42%	6%

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56%




OF CLUBS SAY THEY AGREE, OR STRONGLY AGREE, THAT THEY ARE WELL PREPARED TO MANAGE INTEGRITY ISSUES

22%

OF CLUBS HAVE USED INFORMATION AND/OR SUPPORT FROM THEIR NSO TO HELP ADDRESS AN INTEGRITY ISSUE

34%

OF CLUBS ARE AWARE OF THE SPORT & RECREATION COMPLAINTS & MEDIATION SERVICE




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HOW IS YOUR CLUB CREATING A SAFE ENVIRONMENT TO ENCOURAGE PEOPLE TO RAISE INTEGRITY ISSUES?

ATTITUDES	REFERENCES
No Problems <i>(Not an issue for our club)</i>	54
Open Door <i>(Open door policy, approachable committee members)</i>	221
Work Needed - Self-Identified <i>(Overtly self-identified)</i>	6
Work Needed - Not Done Much <i>(Acknowledges not doing much)</i>	18
Not sure	6

VBMT - FORMAL	REFERENCES
Policies	80
Positions	34
Practises	82
Training	5
VBMT - INFORMAL	
Cultural - Generic	124
Cultural - Specific	7
Leadership	138

OVER CONFIDENCE | OVERRELIANCE | LESSONS TO LEARN

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HOW WOULD YOUR CLUB MANAGE AN INTEGRITY ISSUE OR COMPLAINT IF IT WERE TO BE RAISED TO THE BOARD/COMMITTEE?

PRINCIPLES	REFERENCES
Case by Case	31
Fairly	15
Quickly	17
Discrete	34
Open - Transparent	27

PROCESSES	REFERENCES
Committee Action	207
Chair - President Action	26
Sub-Committee/Officer Action	48
Discussion - People Involved	82
Discussion - All Members	4
Special General Meeting	2
Follows Policies / Laws	110
Written Complaints	10
Investigate	51
Mediate	19
Report Back	19
Appeals	2
Seek Advice / Help	89

EXTERNAL ACTORS	REFERENCES
National Body	72
Regional Body	45
Sport NZ	4
SRCMS	6
Other Externals (RST, Police, Independent Expertise)	30



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PART 4 DISCUSSION

(and for your club / sport moving forward)

What are the key integrity issues in your sport at community level?

What does a safe environment look like in your sport, such that integrity issues can be raised and resolved?



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PART 5 - CASUALISATION

This theme in the 2023 NSCS captures **casual participants and/or “pay to play” participants** (i.e., not regular members/participants paying annually, montly, bi-weely etc.).

This does not include individuals/groups who hire or use facilities for other purposes (e.g., functions, meetings, weddings etc.).



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Casual Option	
NEW ZEALAND 2023	54%
Auckland North	44%
Auckland West	56%
Auckland Central/East	57%
Auckland South	53%
Wellington	53%
Canterbury	51%
Southland	58%
Athletics	37%
Outdoor Bowls	74%
Cricket	50%
Football	56%
Golf	79%
Rugby	26%
Tennis	85%



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% of Participants that are Casual	
NEW ZEALAND 2023	20%
Auckland North	21%
Auckland West	20%
Auckland Central/East	13%
Auckland South	23%
Wellington	21%
Canterbury	22%
Southland	44%
Athletics	36%
Outdoor Bowls	23%
Cricket	13%
Football	9%
Golf	35%
Rugby	36%
Tennis	12%



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Casualisation

PROMPT:
Please describe your club's casual/pay-to-play membership option.

Pay per visit
(i.e., turn up fees or green fees)




"Our Constitution allows only a trial period of 6 weeks (after first week pay Green Fees) then Full Membership. Occasional Visitors also pay Green Fees"

Croquet Club, Otago

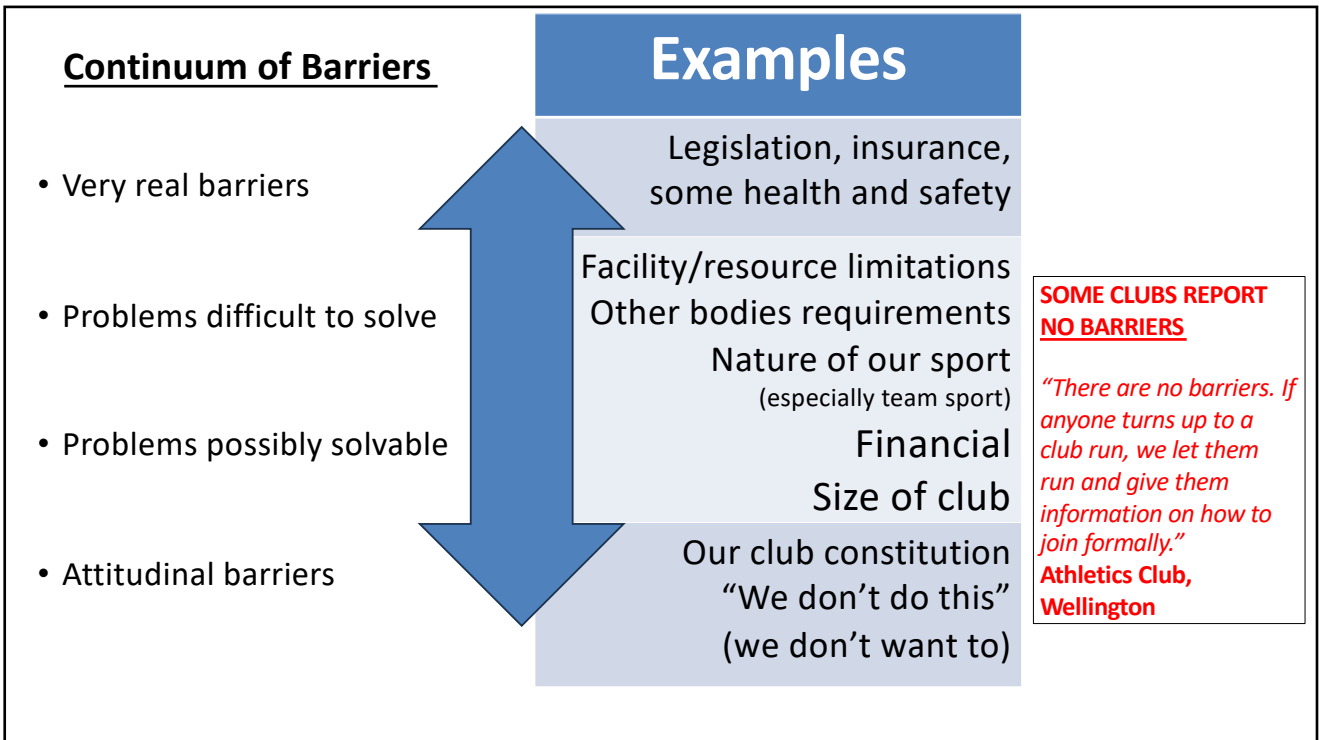
Trial Visits
Certain number of free sessions then a membership is required








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PART 5 DISCUSSION

(and for your club / sport moving forward)

What casual / Pay-to-Play models, systems are currently operating in your sport?

Are barriers to flexible delivery real, attitudinal or something else?

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STAY UPDATED



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